

Georgia
Hereford Association
Newsletter

This Edition's Spotlight:
Congratulations to
Breck Debnam,
2026 Hereford
Herdsman of the year

Feature Story:
February Cattle
Market News



SPRING 2026

NEW MEMBERS

Do you know someone that has Hereford cattle or is using Hereford genetics that is not a member of our association? If so, please let the officers and directors of the GHA know. We want to let these producers know that we want them. We want them to become a member of our association so that we can keep them informed about what is going on with Hereford cattle.

Herefords have an amazing story to tell; we just have to know who to tell it to. We want to make sure we keep them informed about sales, activities, and news and information that relates to Herefords and Hereford genetics.

Additional advertiser is welcomed on this page.

Contact Elizabeth Sanders
229-332-0013 for information.

J. Taylor Neighbors

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President's Comments

By Tommy Mead, President Georgia Hereford Association



Dear Fellow Cattlemen,

I hope this letter finds you all well as this winter has been a tough one! We have had some really cold temperatures here, along with some snow this winter! I hope that calving season has been great for you all, as the cattle market is doing very well.

I had the opportunity to make the trip to Oklahoma City for the Cattlemen's Congress this year. As I walked through the barns I was moved by the passion and commitment shown by all exhibitors and their families. One word that really came to mind was "dedication." Each and every family that I had the opportunity to see while in Oklahoma City was dedicated and passionate about the Hereford breed that we all have worked so hard to advance and improve.

It was truly a rejuvenating experience to visit with and shake the hands of so many dedicated breeders across the country. As I returned home I continued to think about the "dedication" shown throughout the barn. Dedication starts in the home state of each breeder. It's the time spent visiting other farms, sharing thoughts and ideas, volunteering, and most of all support, that shows their true dedication. It is easy for all of us to get caught up in this busy world that we live in today, but I challenge you as a GHA member... "How can we better the "dedication" of our association?" We all have many things to offer and ideas to bring to the table, and it is my wish that each of you would spend time reflecting on that question. As you reflect, if you have new ideas, thoughts, or anything else to better our association, please reach out to a board member and share those things. We would love to hear from you!

I pray that you have a prosperous ending to winter, and as always, if I can help you in any way please do not hesitate to reach out. I look forward to seeing you all soon!

-Tommy Mead

If you did not receive a 2021-2024 Georgia Hereford Association directory please contact Wes Smith at 706-601-9527 to request one.

GEORGIA HEREFORD ASSOCIATION Officers	
PRESIDENT Tommy Mead 1222 Reeves Rd. Midville, GA 30441 706-339-0201 tommy@meadcattle.com	TREASURER Tommy Johnson 7731 Bastonville Road Warrenton, GA 30828 706-465-2421, 706-339-4607 johnsonpolledherefords@gmail.com
VICE PRESIDENT Diann Strickland P.O. Box 128 Mershon, GA 31551 912-288-0024 diann_strickland@hotmail.com	SECRETARY Angie McGinnis 2810 Macedona Church Road Danielsville, GA 30633 706-540-0404 angiem@armc.org
Board of Directors	
Cody Cleveland 132 Roberts Lane Colquitt, GA 39837 229-254-0399 codycleveland19@yahoo.com	Dalton Green 1165 Veeler Road LaFayette, GA 30728 423-385-5475 greenagri98@gmail.com
Wes Smith 310 Magnolia Ave. Thomaston, GA 30286 706-648-4210 Home, 706-601-9527 Cell swsmith@ga.edu	Shelly McQuaig 461 Kirk Langford Road Danielsville, GA 30633 229-402-7232 spatton08@gmail.com
Charles Woodward 171 McDonald Road Covington, GA 30014 678-725-2292 charleswoodward171@gmail.com	Bryan Massengale 921 Lawshe Road Senoia, GA 30276 770-900-1669 ddavidson@newsouthconstruction.com
Breck Debnam 1780 Innis Fail Lane Madison, GA 30650 202-308-4888 breck@innisfailfarm.com	Bob Neligan 485 Milledgeville, Rd. Eatonton, GA 31024 (706) 318-3183

Upcoming

We will elect four Director positions to the GHA board at our GHA Field Day. Please let Diann Strickland or any of the board members know of your interest. Nominations for the Director positions are due to Diann by May with the election of Directors during our general membership meeting at Field Day.

Diann Strickland: diann_strickland@hotmail.com

Field Day 2025





Twin Creeks Mountain Farm

Registered Polled Herefords



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Ken & Sue Entrekin, Owners

Roger Ledford
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www.twincreeksmountainfarm.com

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CodyCleveland19@yahoo.com

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Contact Dalton Green, 423-385-5475,
for information.

*Apple Valley
Farm*



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bsimsins@windstream.net
Cell 706-614-1255 Office 706-335-2808



GEORGIA HEREFORD WOMEN



Dear Georgia Hereford Women,

By the time you are reading this newsletter I hope the warm weather has caught up with you. To be honest I have had enough of the cold and snow and ice to last me a life time. I know God is in control of the weather but I sure have prayed a lot that he will not send any more.

Guess what girls Hereford field day is coming up June 5 and 6 and I am so excited we get to host it in our new agricultural facility. We are so looking forward to seeing everybody there. We got some items we need to make sure is covered for that weekend.

First, we need everybody to bring sweets for the meals. We do have a refrigerator so if you bring something that needs to be refrigerated we got you covered. You ladies cook some wonderful sweets.

Second, we need items for the goodie

bags. Lets say we do about 30 that way we have even the pee wee showman covered. The kids love all the treats that get in the bags. Just make sure they are individually wrapped. We can use stuff like candy, pencils, cups and bottle waters.

Third, we need items for the silent auction. This year we are going to do a little different. We will have all the items on display and you can buy a arms length of tickets for the items for a certain price. Then you put ever how many tickets you want in the basket next to the item. We will draw some time on Saturday for the item from the tickets that are in the basket.

I am still working on a big ticket item for us to sell raffle tickets on so more to come on that. Ladies, it looks like we have lots to do coming up so I guess we all need to buy a new pair of shoes. Maybe our guys will not know we spent the money.

I am so looking forward to seeing each of you in June. For those that don't know I got married since we last meet so you all will get to interview him and make sure he is up to Hereford standards or not. He has fallen in love with them so we are off to a great start.,

See you guys in June,

Angie McGinnis



Georgia Hereford Women Membership Form
July 1, 2024 - June 30, 2025

Name _____

Address _____

City, State, Zip _____

Home Phone _____ Cell Phone _____

E-mail Address _____

Farm Name _____

Do you wish to be a member of the National Hereford Women? Yes No

Georgia Hereford Women membership – \$20.00 per year
National Hereford Women membership – \$20.00 per year

The Georgia Hereford Women are involved in the following activities:

- Award two \$1,000 scholarships to college bound Georgia Junior Hereford Association members per year.
- Provide a tiara for the Georgia Hereford Queen.
- Provide \$500 to the Georgia Hereford Queen for expenses to the Junior National Expo and the American Royal.
- Pay entry fee of \$100 for the Georgia Queen to participate in the National Queen contest.
- Provide a crown for National Hereford Queen.
- Provide a belt buckle for Reserve Champion Heifer at Field Day.
- Provide contest prize money for Georgia Juniors at Field Day.
- Provide refreshments at Georgia Hereford Association events.

We need you to be a part of our group! Please join and be an active member of a ladies organization that supports Georgia Junior Hereford members and the Georgia Hereford Association members. **JOIN TODAY!!!!**

MAIL CHECK AND FORM TO: GEORGIA HEREFORD WOMEN
P.O. BOX 128, MERSHON, GEORGIA 31551

GEORGIA HEREFORD WOMEN
OFFICERS AND DIRECTORS

<i>President</i> Angie McGinnis 2810 Macedonia Church Rd. Danielsville, GA 30461 706-795-2747 Home 706-540-0404 Cell angiem@arnc.org	<i>Vice President</i> Rene Brogdon 13519 Hwy. 112 Irwinton, GA 31042 478-290-1941 Home renebrogdon140@msn.com	<i>Secretary-Treasurer</i> Diann Strickland P.O. Box 128 Mershon, GA 31551 912-647-5439 Home 912-288-0024 Cell diann_strickland@hotmail.com
<i>Director – 2 years</i> Kim Colvin 595 Lem Edwards Rd. Winterville, GA 30683 706-742-2958 Home	<i>Director – 2 years</i> Debra Giddens 4985 Douglas Hwy. Millwood, GA 31552 912-282-5551 Cell debra610@gmail.net	<i>Director – 2 years</i> Trina Ramey 8827 Hwy. 56 S. Midville, GA 30441 706-437-9463 Home 706-871-7878 Cell rameyt11@yahoo.com
<i>Director – 1 year</i> Kim Dylong 1140 Gum Creek Rd. Oxford, GA 30054 770-786-0586 Home 404-403-3806 Cell dylong84@yahoo.com	<i>Director – 1 year</i> Cheri Johnson 1039 Bazemore Dr. Dexter, GA 31019 478-875-3065 Home 478-697-2081 Cell cherijohnson@leboe.net	<i>Director – 1 year</i> Kay McCurdy 1284 New Hope Rd. Chatsworth, GA 30705 706-695-9634 Home herefords@windstream.net

www.georgiahereford.com

COWBOYS FOR CHRIST



Keep Learning

by Chaplain Skeeter Spaulding

To be a cattlemen or cattlegirl, you must be an efficient multitasker. Think about all the skills you have learned from hands on experience or continue to develop to be good at what you love doing. To be successful in this industry you wear many aprons, such as land and water manager, part time veterinarian, equipment operator, carpenter, mechanic, meteorologist and conservationist. Also, being a student of new ways of doing something means reading and studying, which is the goal you

are striving for. That's why you're a part of this great cattlemen association.

Living life with this mindset of continual learning has a Biblical principle to it. It reminds me of a passage of scripture. The verse is 2 Timothy 2:15. Do your best to present yourself to God as one approved, a workman who does not need to be ashamed and who correctly handles the word of truth. (NIV)

In my study of this text, I so appreciate the insight I get from multiple study Bibles I keep on my bookshelf. When it comes to our approach to the Bible we should, READ IT, STUDY IT and MEMORIZE IT. The Bible - God's inspired Word- is the only conclusive source of wisdom, knowledge, and understanding ultimate realities. Correctly handling the word of truth is likened to a furrow being plowed straight for planting and then harvesting a crop with a combine. The good workman must be accurate and clear in his or her exposition of God's Word, keeping to the road themselves and making it easy for others to follow.

Another example of being a good cattlemen or cattlegirl is that you're always learning to become better than the day/ year before and the reason to be in the Word is to have that better/best relationship with Christ. That way you know in your heart the day-to-day decisions you make are the right ones, no matter what the world is telling you contrary to the truth revealed in God's Word.

The text calls us beyond a casual approach to the scriptures. Developing an attitude to learn so we can grow into a deeper knowledge of God is sure worth having. The foremost thing you will find is that YOU ARE LOVED., YES YOU!!! From that knowledge as the most fundamental truth, growing in Christ will take on new meaning. Ultimately, that's an eternal goal worth striving for.

We take seriously what's important to us, not a single cattlemen or cattlegirl with money invested into their land or herd takes a casual approach to their operation. We receive a reward for stretching ourselves when it comes to achieving growth. I believe it's important to have knowledgeable resources to draw from for your business in one hand and a Bible for growing in obedience to Christ in the other hand. God bless you as you continue to do both.

A hardy thank you is due here to cattlemen Mr. Norris for insight into this devotion.

Plus, many of you work a full or part-time job before coming home to manage your second job raising beef.

Dear Georgia Hereford Juniors,



I hope this letter finds you well. As we begin this new year, I am excited for what is to come. Georgia has represented the Hereford breed well within 2025, but I believe that with determination we can make 2026 even better! There have been so many opportunities and learning experiences throughout this past year. Just like many of you I have been able to meet people from many different states with goals and aspirations that we can all learn from.

Many Juniors have been very busy as they recently attended the GJLF Expo in Perry, Ga. I have always enjoyed this show as it is a local opportunity for showmen to meet others around the state with similar interests as well as get some practice under their belt for larger shows. I was able to attend the 2026 Cattleman's Congress in Oklahoma City, which was an experience that I will treasure forever. Being able to take part in the festivities associated with Congress helped me see the value in marketing to those from every state and walk of life. Those that did not attend Congress were able to go to Denver, Colorado for the National Western Stock Show. Although it is very cold in both places the warmth and friendships within both shows makes the trip well worth it!

There are many young showmen and cattle producers from across the state pushing hard and focusing on the goals they want to achieve. I love seeing everyone giving it their all, whether they have a small herd of cattle or one of the biggest operations in the state their achievements help create moments they will never forget. I encourage each person to not be afraid, or to think that their livestock are not good enough. Each of your respective herds are incredible. I was able to witness first hand the achievement of breeders from across the states at Cattleman's Congress as they showcased the best of their livestock. This moment of witnessing all of these breeders be successful in each of their areas showed me the value of working hard and aiming for a goal and achieving it. Each person defines success differently, whether that's winning the biggest banner, the most money, or just achieving the highest goal within marketing your herd. From the smallest herd production details to making them stand out within the show ring, many farms within the state of Georgia do an incredible job of being successful by showing the value in a good production based herd cow. They have shown me that although winning in the show ring is fun you can also win as a producer when you strive to give your customers nothing but the best. At the end of our career we all have different points we want to reach from a production or career standpoint, but what matters is that we come together and make every opportunity we have count.

We are nearing the Georgia Junior Livestock show where each of you will showcase your skills and the livestock that you believe are the best of the best. I hope that we will see you all at the Georgia Hereford Field Day during the first weekend in June at the Madison County Ag Center. We look forward to holding the show within a new location! I hope each of you come excited, and ready to give it your all in the show ring. I encourage each of you to be open when meeting new people. Listen to what they have to say and see what you can learn from their background. There will be many people at the Georgia Hereford Field Day who are influential to this breed, take a step back and see what you can learn from them. This breed is full of incredible people, next time you see them thank them for their unwavering commitment to making many opportunities become a reality.

Sincerely,

Emma Lawrence

Coming Soon

First weekend in August

Covington Georgia FFA Camp Center

For more info contact:
Wes Smith 706-601-9527



The Georgia Hereford Association extends its heartfelt condolences to the family of Mr. Bill Sims.

Mr. Sims was a devoted Hereford cattleman and a long-time, highly valued member of our Association. His dedication to advancing the Hereford breed and his commitment to strengthening the Georgia Hereford Association were evident throughout his lifetime of service.

Most recently, Mr. Sims was honored with induction into the GHA Hall of Fame in recognition of his outstanding contributions and leadership. He also served as President of the Georgia Hereford Association from 2003–2005, guiding the organization with integrity and passion.

We are deeply grateful for the legacy he leaves behind, and our thoughts and prayers are with his family during this difficult time.



NEW MEMBERS

Do you know someone that has Hereford cattle or is using Hereford genetics that is not a member of our association? If so, please let the officers and directors of the GHA know. We want to let these producers know that we want them. We want them to become a member of our association so that we can keep them informed about what is going on with Hereford cattle. Herefords have an amazing story to tell; we just have to know who to tell it to. We want to make sure we keep them informed about sales, activities, and news and information that relates to Herefords and Hereford genetics.

Additional advertiser is welcomed on this page.

**Contact Elizabeth Sanders
229-332-0013 for information.**



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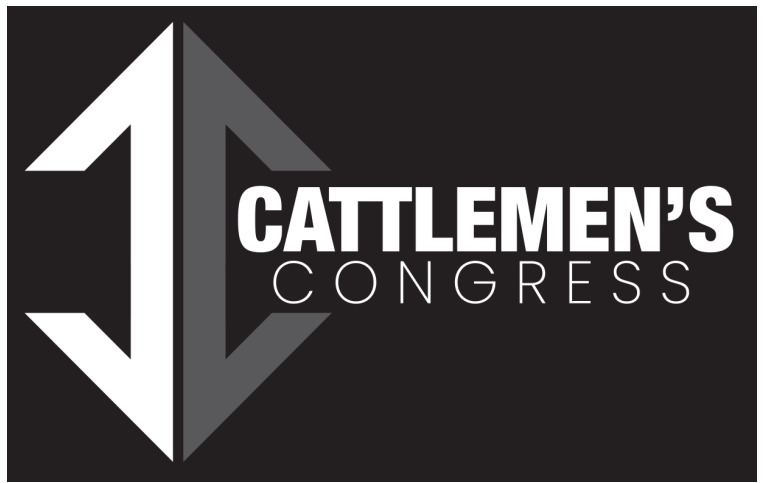
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is welcome on
this page.*

Contact Elizabeth Sanders
(229) 332-0013
georgiaherefordnewsletter@gmail.com
for information.





**Congratulations
to Breck Debnam
on being honored as the
2026 Hereford
Herdsman of the year.**



American Hereford Association's Southeast Regional Field Representative:

Peyton Pruet serves as the communication link between the American Hereford Association (AHA) and breeders in Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee and Virginia. Pruet attends Hereford sales and events as well as assists breeders with marketing and genetic selection. He also helps educate members and commercial producers about AHA programs and other beef industry opportunities. He joined AHA and Hereford World Staff September 9th, 2025.

"With the 2026 sale season kicking off we as cattlemen find ourselves in exciting times! Cattle prices being at an all-time high is encouraging for all breeders, commercial and registered! I'm looking forward to seeing you guys up and down the road in 2026" -Peyton Pruet AHA Fieldman

Contact: 731-988-8470
ppruett@hereford.org

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Spring Consignment Sale Returns!

The GHA is bringing back the spring consignment sale and we hope to make it bigger and better than ever! We have plans to hold the first GHA Consignment Sale since 2019 at the UGA Instructional Arena in Athens, GA on May 3, 2026.

We plan to run this as a video only sale with cattle on display at the facility and available for load out at the completion of the sale. In the interest of uniformity, we have had commitments from 3 Georgia breeders to offer video & picture locations for those who may not have access to facilities. These locations are: Barnes Herefords (Cedartown, GA), Innisfail Farm (Madison, GA), and Mead Cattle Enterprises (Midville, GA). **This is not required, but we will have a photographer and clean up crew scheduled for a smooth and quality opportunity for your animals.**



2026 GJHA Field Day Entry Form

June 5-6

ENTER ONLINE!



Exhibitor Name: _____ Birthday (m/d/y): _____

Street Address: _____

City: _____ St _____ Zip _____ Phone: _____

How many can we expect in your party for meals? _____

Don't forget about all of the great contests we offer IN ADDITION to the cattle show!

Please note that all steers, bulls & heifers must have been born Aug. 1, 2024 or later to be eligible to show.

<p>Entry 1: (circle) Heifer Cow/Calf B/O Bull Steer Name: (please use the name as it appears on the registration paper) _____ Birthdate: _____ Reg #: _____ Is this entry Bred & Owned? Yes No</p>	<p>Entry 2: (circle) Heifer Cow/Calf B/O Bull Steer Name: (please use the name as it appears on the registration paper) _____ Birthdate: _____ Reg #: _____ Is this entry Bred & Owned? Yes No</p>
<p>Entry 3: (circle) Heifer Cow/Calf B/O Bull Steer Name: (please use the name as it appears on the registration paper) _____ Birthdate: _____ Reg #: _____ Is this entry Bred & Owned? Yes No</p>	<p>Entry 4: (circle) Heifer Cow/Calf B/O Bull Steer Name: (please use the name as it appears on the registration paper) _____ Birthdate: _____ Reg #: _____ Is this entry Bred & Owned? Yes No</p>
<p>Entry 5: (circle) Heifer Cow/Calf B/O Bull Steer Name: (please use the name as it appears on the registration paper) _____ Birthdate: _____ Reg #: _____ Is this entry Bred & Owned? Yes No</p>	<p>Entry 6: (circle) Heifer Cow/Calf B/O Bull Steer Name: (please use the name as it appears on the registration paper) _____ Birthdate: _____ Reg #: _____ Is this entry Bred & Owned? Yes No</p>
<p>Entry 7: (circle) Heifer Cow/Calf B/O Bull Steer Name: (please use the name as it appears on the registration paper) _____ Birthdate: _____ Reg #: _____ Is this entry Bred & Owned? Yes No</p>	<p>Exhibitors are required to purchase a t-shirt to wear for showmanship. Please CIRCLE their size . You may order as many additional t-shirts as you wish at \$20 each. Exhibitor T-shirt Size: Youth S M L Adult S M L XL 2XL 3XL</p>
<p>FEES: TOTAL # ENTRIES _____ X \$10 = _____ 2025-2026 GJHA MEMBERSHIP (\$10) _____ Total # T-shirts _____ X \$20 = _____ Grand Total (entries + membership + t-shirts) = _____</p>	<p>ADDITIONAL T-SHIRTS: PLEASE INDICATE THE NUMBER IN THE BLANK! Youth ___S ___M ___L Adult ___S ___M ___L ___XL ___2XL ___3XL</p>

MAIL FORMS & CHECKS TO SHELLY McQUAIG c/o GJHA FIELD DAY PO BOX 364 ILA GA 30647 | ENTRY DEADLINE: MAY 12



GEORGIA HEREFORD ASSOCIATION

Hall of Fame

PRESENT INDUCTEES:

J.E. Strickland • Mitchell "Mitch" Worsham • Robert Swearingen, Jr.
Howard Sheppard • E.D. Raulerson • James Hadden • Lucian Welty
Frank Thomas • M.B. Lane • Jimmy Worsham • Waunell Mile Strickland
Sam Zemurray • Bobby Brantley • Ray and Debbie Hicks • Charles E. Smith
J. Taylor Neighbors • Bill Sims

GUIDELINES FOR NOMINATIONS:

- Must have been a member of Georgia Hereford Association or Georgia Hereford Women's Association for a minimum of 10 years.
• Letter of nomination from 3 active Georgia Hereford Association members.
• Must have owned and registered Hereford cattle with American Hereford Association.
• Completion of recommendation form listing nominee's accomplishments and detailed biographical information about nominee and their contribution to the Georgia Hereford Association or Georgia Women's Hereford Association and the Hereford breed.
• Review of nominations and selection of honorees will be made by a committee made up of the Georgia Hereford Association president, one Board member, and one Association member.
• Name or names submitted to the Georgia Hereford Association Board for voting must receive a majority of yes votes from Quorum.

Nominees will be recognized at annual meeting in April. Name will be placed on Hall of Fame Plaque displayed in the Court of Honor at the Georgia National Fairgrounds. In addition, a plaque will be given to recipient.

I would like to nominate _____

into the Georgia Hereford Association Hall of Fame for the year _____.

The reasons I feel _____ should be considered are:

- _____
• _____
• _____

_____ has been a member of the Georgia Hereford Association for _____ years and has benefited the Association by:

Feel free to use additional sheets and attach to this form.

Nomination form is due by April 1st to: Diann Strickland • P.O. Box 128 • Mershon, GA 31551

Twisted W Farms
 Goose Hollow Rd., Sasser, GA www.TwistedWfarms.com
 Registered Polled Herefords • Commercial Black Baldies
 STEVE WHATLEY, Owner – 229-347-1410
 JERRY MELTON, Farm Manager – 229-603-2208




GEORGIA RETIREMENT COUNCIL
 Richard A. Carnes, CRC®, AIF®
 770-868-5500 Fax: 770-868-5502
 315 Resource Parkway • Winder, GA 30680
 www.georgiaretirementcouncil.com



Apple Valley

Farm


BILL SIMS
 6062 JEFFERSON RD.
 COMMERCE, GA 30529
 bsimsins@windstream.net
 706-614-1255

Green Traditions Farm


Hereford Seed Stock - Freezer Beef
 Dalton Green: 423-385-5475
 Emily Green: 423-802-6341
 greenagri98@gmail.com

J. TAYLOR NEIGHBORS
POLLED HEREFORDS

 525 District Line Road • Americus, GA 31709
 (229) 924-0091
 Cell (229) 337-0038 or (229) 886-7465


Matthew Murphy
 770-778-3367

Keene Murphy
 770-355-2192

Polled Herefords
 3432 Red Bud Rd. N.E.
 Calhoun, GA 30701

NEWSLETTER ADVERTISING RATES


	Meeting Date Set as Deadline	
	1 Issue	4 Issues
1 page	\$180	\$150
1/2 page	96	80
1/4 page	60	50
Column Inch	15	12
Color 1 Page	350	

Information due on following dates: February 1st, April 1st, July 1st, October 1st.
 Contact Bill Sims to place ads, articles, and information in Georgia newsletter.
 706-335-2808 • 706-335-6085 • E-mail: bsimsins@windstream.net



GEORGIA RETIREMENT COUNCIL
 Brian P. Cranford
 770-868-5500 Fax: 770-868-5502
 315 Resource Parkway • Winder, GA 30680
 www.georgiaretirementcouncil.com




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 dbfarm39@yahoo.com
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COWS & BULLS FOR SALE AT PRIVATE TREATY
 PERFORMING ON OUR FORAGE

GEORGIA HEREFORD ASSOCIATION MEMBERSHIP FORM

Membership in the Georgia Hereford Association is on an annual basis, July 1 through June 30 each year. New members who join after March 31 each year will be credited with a full year's membership plus the remaining time in the current year.

Benefits in GHA membership include: (1) the opportunity to consign cattle to association consignment sales; (2) receiving information about shows and field days sponsored by GHA; (3) receiving a quarterly newsletter updating activity of GHA and its members; (4) having your Hereford operation listed in the GHA biennial directory at no additional cost; (5) entering cattle in GHA shows; and (6) supporting an organized effort to promote Hereford cattle. In addition, you will be able to make new friends and learn what others are doing by attending the various activities such as sales, shows and field day.

GHA is a registered non-profit Georgia Corporation. A copy of the by-laws is available to anyone interested in joining the association. The association has been active since 1968.


Two affiliated groups of GHA are the Georgia Hereford Women (the ladies support group) and the Georgia Junior Polled Hereford group.

TYPES OF MEMBERSHIP:
 (Please check desired membership.)

Registered Breeder **\$50.00**
 Commercial Breeder **\$20.00**
 Georgia Hereford Women **\$20.00**
 Junior Membership (Up to Age 21) . . **\$10.00**

Give birthdate of Junior: _____

SEND COMPLETED FORM WITH REMITTANCE TO:
GHA c/o Tommy Johnson
 7731 Bastonville Road
 Warrenton, GA 30828



Name _____
 Phone _____ Cell _____
 Mailing Address _____
 City, State, Zip _____
 E-mail _____
 Farm Name (if appropriate) _____
 Address (if different) _____
 City, State, Zip _____

NEW MEMBERS

Do you know someone that has Hereford cattle or is using Hereford genetics that is not a member of our association? If so, please let the officers and directors of the GHA know. We want to let these producers know that we want them. We want them to become a member of our association so that we can keep them informed about what is going on with Hereford cattle.

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Contact Elizabeth Sanders

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J. Taylor Neighbors

HEREFORDS

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February Cattle Market News

Derrell S. Peel, Oklahoma State University Extension Livestock Marketing Specialist

Cattle markets are strong in early February but are challenged to absorb and digest a wide range of news. A few of the diverse issues are summarized below.

Inventory Data

The Cattle report released in late January provides lots of data for market participants and analysts to digest over many days. The beef cow herd was down another one percent, extending the cattle cycle to at least a twelfth year. A 0.9 percent increase in beef replacement heifers may indicate that the herd is stabilizing. However, little or no growth in the cow herd is possible in 2026 and not much in 2027. Seven of the top ten beef cow states saw a herd decrease in 2025 indicating that lingering drought and drought threats, along with financial challenges, continue to delay herd rebuilding.

Weather Issues

A variety of weather concerns are part of the cattle market discussion. The drought map continues to deteriorate with growing concerns about the upcoming growing season.

The late January storms impacted beef cattle operations across a wide swath of the country and will have lingering impacts in the coming weeks. Storm impacts on feedlot cattle are likely to show up in carcass weights for a few weeks going forward. The delay in market-ready cattle has stimulated fed cattle markets into February. Some cow-calf producers were already calving during the storms, so longer term impacts on the calf crop are unknown at this time.

New World Screwworm (NWS) and the Mexican Border

The cattle industry continues to nervously anticipate another shoe (or maybe two shoes) to fall in awaiting a reopening of the Mexican border and the continuing threat of NWS arriving in the U.S. The market implications of both events are probably not as severe as the fear and uncertainty suggest, but both possibilities inject considerable potential volatility into cattle markets.

(Other) International Trade

The latest release of monthly trade data catches up to the normal two-month delay with the release of data for November 2025. For the first eleven months of last year, beef exports were down 13.8 percent, mostly the result of exports to China down 95.8 percent year over year for November and down 64.8 percent for the year to date. Beef imports through November were up 18.3 percent.

Last week, a presidential executive order increased the TRQ for Argentina from 20,000 to 100,000 metric tons of beef. This could allow imports of Argentine beef to about double from 2025. Imports from Argentina were already exceeding the 20,000 ton limit. It's not clear how much additional Argentine beef might actually be imported this year. Argentina consumes nearly three-quarters of beef production domestically. Of the roughly 24 percent of beef exported, exports to the U.S. are only about seven percent of Argentine beef exports. Increased exports of beef to the U.S. will compete with domestic demand in Argentina as well as exports to other markets. The impact in the U.S. is likely to be minimal. Beef imports from Argentina would only be about four percent of U.S. imports if the new quota is filled and most likely an increase in imports from Argentina will simply displace imports from another country, not changing the total much, if any.

Derrell breaks down key data from the report, discusses long-term trends affecting herd size, and outlines what these changes could mean for cattle markets moving forward. Get expert insight into current conditions shaping the U.S. cattle industry on SunUpTV from February 7, 2026.

https://www.youtube.com/watch?v=i_hMW6tHIIY

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CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BII\$	CHB\$
4.8	1.7	58	92	0.0	1.1	21.2	35	64	0.8	85	1.35	1.40	91	0.079	0.54	0.23	458	544	157

CES BLOOM G16 Y120 ET

P44718565 Calved: 2/16/22 Tattoo: BE Y120

NJW 79Z Z311 ENDURE 173D ET (SOD)(CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)

LOEWEN GENESIS G16 ET (CHB)(DLF,HVF,IEF,MDF,DBF)

P43987463 LOEWEN 77 48 MISS 344N 4RB42ET (DLF,HVF,DBP)

TH 223 711 VICTOR 755T (SOD)(DLF,HVF,IEF,MSUDF,MDF)

CES BLOOM 755T S10 ET (DLF,HVF,IEF,MSUDF)

P44109844 CES BLOOM 145R H100 (DLF,HVF,IEF,MDF,DBF)

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CES DEFINITIVE H49 Z73 E.



CES GG Jewels156T S14 ET – Dam

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BII\$	CHB\$
0.8	2.3	64	94	0.2	1.2	21.5	28	60	1.2	79	1.35	1.40	86	0.049	0.56	0.45	464	570	166

DESTIN JEWELS L356 B92 ET

P44719478 Calved: 3/2/25 Tattoo: BE B92

SHF HAVILAND F158 H028 (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)

SHF LIBERTY H028 L356 ET (DLF,HVF,IEF,MSUDF,MDF,DBF)

P44442622 SHF LACY D287 G313 ET (DLF,HVF,IEF,MSUDF,MDF,DBF)

CMR GVP MR MATERNAL 156T (SOD)(DLF,HVF,IEF,MSUDF,MDF)

CES GG JEWELS 156T S14 ET (DLF,HVF,IEF,MSUDF)

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